

## Femmes Actives pour le Development Durable

Ouagadougou, Burkina Faso



Applications  
due: April 1

[Femmes Actives pour le Development Durable \(FADD\)](#) is an NGO that aims to foster inclusive sustainable development in Burkina Faso by empowering women and youth through the realisation of their rights. FADD promotes the following for women and youth: socio-economic empowerment, civic participation, sexual and reproductive health rights, and political empowerment.

Our organization employs a community-based participatory approach to development through capacity building, raising awareness and motivation, denouncing rights violations, advocacy, and leadership development.

Learn more [about FADD's President of the Executive Board, Seraphine Kando](#).

*This Virtual Global Internship is offered through a partnership between UVA's International Studies Office/Global Internships and the Presidential Precinct. The Presidential Precinct has proudly hosted Mandela Washington Fellows in Charlottesville since 2014. Mandela Washington Fellows are accomplished young leaders from every country in Sub-Saharan Africa. A fellowship alumna/us will serve as host and mentor of this unique Virtual Global Internship.*

### Description of internship:

FADD seeks the assistance of UVA student-interns with the following activities:

- Communications
  - Revising website content - Generating social media content, including campaigns for specific days, identifying influencers, and optimizing web presence for the organization
  - Creating a plan for promoting FADD events - Creating marketing materials for member engagement - Editing videos with testimonials from FADD members, community partners, staff and board members - Supporting the development of the organization communication plan
- Fundraising

- Creating fundraising campaigns, including thinking creatively about campaign messages, as well as implementing the logistics of campaigns (mailings, social media posts, e-mails, phone calls) - Composing or improving process for communication with donors, including quarterly e-mail updates for donors, thank you letters, and initial outreach to potential donors - Developing fundraising materials, including toolkit for community fundraisers and online fundraisers - Identifying, researching and compiling leads for potential funding sources, including researching foundation databases, community leaders, local franchises, and corporate sponsors - Developing materials for presenting FADD to potential partners and donors.

### Preferred qualifications:

*\*\*UVA requirement: All candidates must be in good academic and disciplinary standing.\*\**

- The candidate should display a strong interest and/or previous experience engaging in initiatives related to women's rights and/or development studies.
- Previous work experience with communications and fundraising would be an asset.
- Candidates must have the strong motivation to work in diverse teams and across language barriers, if necessary, to facilitate projects in an inclusive and cooperative manner.
- Interns must be highly independent, self-motivated, and diligent so they can successfully complete projects as assigned.
- Students must be supremely flexible and willing to contribute to the changing needs of the organization in whatever ways are most useful.

### Language requirements:

- The working language of the organization is French and some of the management team of FADD are fluent in both English and French. It will be highly appreciated if the intern can speak French but is not obligatory.